



**COSMIC CAVIAR** – brand identity + logo system  
For Cosmic Caviar, I created the core brand DNA: a refined double-“C” monogram paired with an elegant wordmark that can flex from minimal black-and-white to neon nightlife applications. The identity balances luxury cues (high-end typography, clean negative space) with “cosmic” energy through a magenta spectrum and high-gloss imagery. This system was built to scale across artist releases, promotional graphics, and event collateral while staying instantly recognizable.

# GUORDAN

BANKS



GUORDAN BANKS "Leaving With You" single cover art and campaign art.

For Guordan Banks' "Leaving With You," I designed a cohesive release graphic system anchored by a bold, premium wordmark and a neon-tropical portrait treatment that reads instantly on streaming platforms and social. The visual direction layers high-contrast typography over a cinematic purple/pink palette and palm silhouettes to create a modern, nightlife-forward mood. I also integrated supporting brand marks and lockups including the CC monogram so the cover art and promotional assets functioned as a unified campaign kit across digital and event use.

**GUORDAN BANKS — “Blood on the Vinyl” (album identity + merch capsule)**

For “Blood on the Vinyl,” I developed a full album-release identity that translates into merchandise: a vinyl-disc emblem with a “GB” monogram, city skyline silhouette, and red streak accents that signal the record’s intensity and urban edge. I extended the album world into a complete merch lineup—hats, tees, hoodies, and women’s silhouettes—using consistent typography, icon placement, and color rules to keep every piece on-brand. The result is a tight, retail-ready capsule that supports album drops and release-party merchandising with clear visual hierarchy and strong brand recall.



**BLOOD ON THE VINYL**



**BLOOD ON THE VINYL**

**KEEP YOU IN MIND**





BEATSUMISHI album/EP artwork concepts (collage + typographic identity)

For Beatsumishi, I created concept-driven cover art using surreal collage storytelling—vintage figures, sci-fi space environments, and bold neon type—to match an electronic/experimental soundscape. The second composition pushes pop-art contrast with a TV-head figure, red-lip motif, microphones, and florals, giving the project a provocative, performance-forward identity. Across both visuals, the typography and color strategy are treated as the “logo,” ensuring the name reads powerfully at thumbnail size while still rewarding full-scale viewing.

