

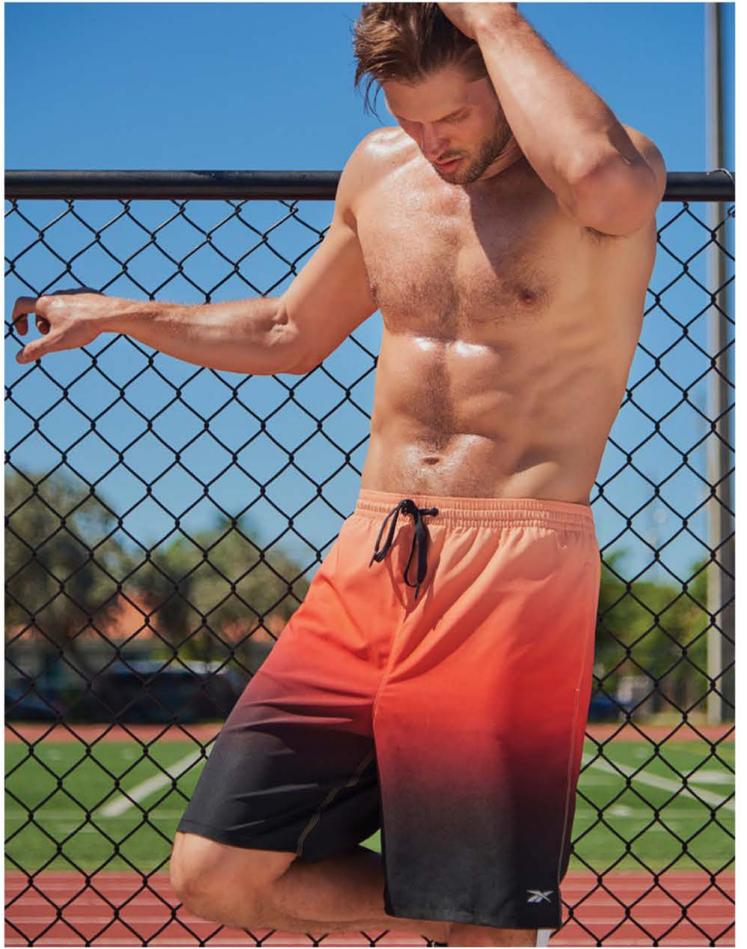


## Reebok Men's Swim Seasons 2019–2021

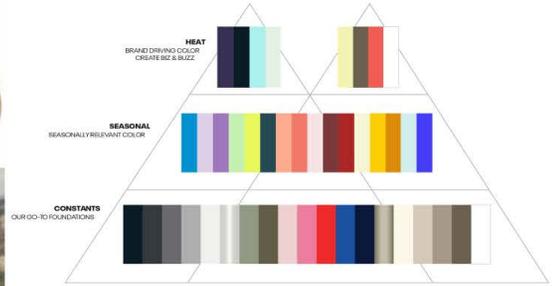
For Reebok Men's Swim, I was solely responsible for the complete creative execution of the program across multiple seasons. This included all apparel design, textile design, graphic development, and seasonal concept work, carried from initial ideation through final production. There were no additional designers or graphic teams involved in this work.

I partnered directly with production throughout each season developing silhouettes, engineered prints, and branding applications, running fittings with fit models, working alongside pattern makers to refine fit, and overseeing revisions through salesman samples and final production. The work shown reflects a practical, disciplined approach to building a commercially viable men's swim line while maintaining consistency with Reebok's athletic brand language.





# COLOR



M E N S S W I M 2 0 2 1





9" TECH VOLLEY PRINT  
RK TAG

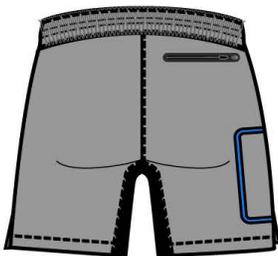


**RK TAG**

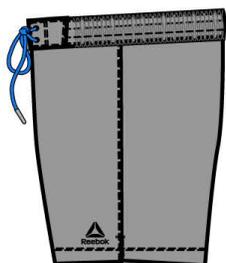
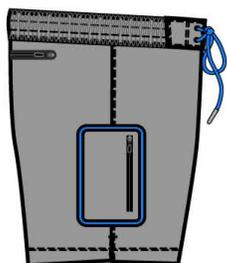
STYLE: 781808  
SIZES: SM - 2X

**9" TECH VOLLEY PRINT**

**DESCRIPTION:**  
• TAB FRONT FULL ELASTIC WAISTBAND  
• 9" INSEAM  
• CONTRAST INNER WAISTBAND  
**FABRIC:**  
4 WAY STRETCH



**PRIMAL RED  
BLACK**



**BLUE  
BLACK**



# Reebok



**8" TECH VOLLEY  
SILO #11**

**SIZES:** SM - 2X  
**FEATURES:**  
 - FRONT FULL WAISTBAND  
 - INNER DRAWCORD  
 - SIDE SEAM INVISIBLE ZIPPER POCKETS  
 - BACK RIGHT INVISIBLE ZIPPER POCKET  
 - INNER MESH BOXER BRIEF  
 - UNDERBOARD WITH TECH POCKET

**FABRICATION:**  
 4 WAY STRETCH



**5" SCALLOP VOLLEY  
SILO #3**

**SIZES:** SM - XL  
**FEATURES:**  
 - FULL ELASTIC WAISTBAND  
 - SIDE SEAM POCKETS  
 - BACK RIGHT VELCRO POCKET  
 - INNER MESH SUPPORT BASKET

**FABRICATION:**  
 NEW 100%POLY BRUSHED MICROFIBER



**9" SPLICE VOLLEY  
SILO #13**

**SIZES:** SM - 2X  
**FEATURES:**  
 - FULL ELASTIC WAISTBAND  
 - SIDE SEAM INVISIBLE ZIPPER POCKETS  
 - CENTER BACK RIGHT ZIPPER POCKET  
 - INNER MESH SUPPORT BASKET

**FABRICATION:**  
 4 WAY STRETCH



**9" SPLICE VOLLEY  
SILO #13**

**SIZES:** SM - 2X  
**FEATURES:**  
 - FULL ELASTIC WAISTBAND  
 - SIDE SEAM INVISIBLE ZIPPER POCKETS  
 - CENTER BACK RIGHT ZIPPER POCKET  
 - INNER MESH SUPPORT BASKET

**FABRICATION:**  
 4 WAY STRETCH



**9" SPLICE VOLLEY  
SILO #16**

**SIZES:** SM - 2X  
**FEATURES:**  
 - FULL ELASTIC WAISTBAND  
 - SIDE SEAM INVISIBLE ZIPPER POCKET  
 - BACK RIGHT ZIPPER POCKET  
 - INNER MESH SUPPORT BASKET

**FABRICATION:**  
 4 WAY STRETCH



**8" JACQUARD VOLLEY  
SILO #10**

**SIZES:** SM - 2X  
**FEATURES:**  
 - FULL JACQUARD ELASTIC WAISTBAND  
 - SIDE SEAM INVISIBLE ZIPPER POCKETS  
 - INNER MESH BOXER BRIEF  
 - UNDERBOARD WITH TECH POCKET

**FABRICATION:**  
 ACTIVE STRETCH



**TECH SWIM TEE**

**SIZES:** SM - 2X  
**FEATURES:**  
 - VECTOR LOGO UPPER LEFT  
 - REEBOK WORD MARK UPPER CENTER BACK  
 - MESH UNDERARM VENTILATION SIDE SPLICE

**FABRICATION:**  
 TBD



**MENS SWIM 2021**

**LOGO GRAPHICS**

**HEAT TRANSFER PATCH**

**HIGH DENSITY SCREEN PRINT**

**HIGH DENSITY SCREEN PRINT**



**HEAT TRANSFER SILVER REFLECTED VECTOR LOGO**



**HIGH DENSITY SCREEN PRINT LARGE VECTOR LOGO**





- Designed multiple men's swim silhouettes (tech volleys, splice volleys, scallop styles, hybrid gym-to-swim executions) with consistent fit logic across inseams and fabrications
- Created all textile artwork, including engineered stripe systems, abstract performance graphics, tonal heathers, and high-contrast print stories
- Developed logo applications and branding placements, including vertical and horizontal Reebok logo executions, heat transfers, screen prints, and patches
- Built seasonal color systems aligned to athletic performance and lifestyle crossover (core blacks, greys, navies with controlled injections of red, blue, and accent tones)
- Produced line-sheet-ready layouts showing front/back views, colorways, and logo treatments suitable for sales and production handoff
- Ran and executed fit sessions personally, collaborating with pattern makers to refine rise, leg opening, waistband construction, and overall balance
- Worked directly with the production team to manage sample revisions, material execution, and on-time delivery through final production

**This Reebok Men's Swim work reflects how I operate when owning a brand program independently: clear design systems, direct collaboration with production, and hands-on involvement through every stage of the process. The collections were built season by season with consistency, attention to fit, and respect for both brand standards and manufacturing realities.**

**It represents solid, professional execution of a global athletic brand's swim category designed, refined, and delivered without excess structure or support, and brought to completion through close coordination with production from concept to final goods.**